

**FOR IMMEDIATE RELEASE:**

**TROY HARVILL JOINS PINE BELT AS BUSINESS DEVELOPMENT EXECUTIVE**

ARLINGTON, AL (September 28, 2009) - Pine Belt Wireless announced today that Selma native, Troy Harvill, joined the company as its Business Development Executive on September 1, 2009. Troy is responsible for increasing Pine Belt's market share in the communities they serve. According to John C. Nettles, President, Pine Belt Telephone Company, "Troy will bring focus to our desire to assist local government, businesses, and industries with their telecommunication needs including local, long distance, wireless, and data/internet service." Before joining Pine Belt Troy was the Managing Member of Fike & Harvill Builders, LLC, a company he co-founded in September of 2000 in Montgomery, AL. Under his direction the company quickly grew and diversified to include other associated products and services to maximize its efficiency. Fike & Harvill excelled because of its commitment to provide the customer a quality product at a fair price, attention to detail, and the best service in the industry. Focusing on the needs and desires of the customer helped propel the company to approximately \$15,000,000 in gross sales in 2005. Pine Belt's mission is very similar which makes Mr. Harvill a good fit.

Pine Belt recently made extensive capital improvements to insure that customers have access to products and services equal to or better than any other provider. According to Troy, "It is obvious to me that Pine Belt and John Nettles are committed to their community and have chosen to do their part to sustain it and hopefully help it grow. That's important to me. I share that passion and it is the reason I chose to go to work for Pine Belt. I have come to cherish the community I grew up in, it's a part of who I am. There is something special about home, especially the relationships. I have learned that they are the true treasures of life."

Before co-founding Fike & Harvill, Mr. Harvill was a Vice President with Peoples Bank & Trust Company in Selma. Troy is married to Patrice and they have a ten year old son, Greyson, and an eight year old daughter, Peyton.

Pine Belt Wireless is a family owned and operated company with deep roots in Marengo County. The company is a sister to Pine Belt Telephone Company which has been providing landline based services to Arlington, Dixons Mills, Sweet Water and Nanafalia for over 50 years. The company was founded by Dr. James D. (Buddy) Nettles in 1958 and remains family owned and 100% dedicated to the needs of the citizens of this area.

Pine Belt Wireless started its mobile telephone operations in 1995 and is licensed by the FCC to provide mobile telephone services for the five counties of Choctaw, Marengo, Dallas, Perry & Wilcox covering a population in excess of 110,000 via its digital network on 43 towers. Additionally, Pine Belt Wireless maintains cooperative relationships with two of the top four national carriers allowing its customers to benefit from being able to use their “home based” services nationwide without excessive roaming charges. To service its customers Pine Belt Wireless owns and operates five Radio Shack franchise stores in Selma, Camden, Marion, Linden and Butler. The Linden store was the second of the five, originally opening its doors in 1996.

The Pine Belt Companies are headquartered in Arlington, Alabama, at 3984 County Road 32. To learn more about Pine Belt Wireless services, call Pine Belt headquarters at 334.385-2106 or visit a Pine Belt Wireless Radio Shack. For more information on Pine Belt visit [www.pinebeltTALK.com](http://www.pinebeltTALK.com).

Contact:  
Kevin Grass  
Pine Belt Wireless  
334-878-8000  
[kevin@pinebelt.net](mailto:kevin@pinebelt.net)

###